

CANADA MEDIA FUND

English Regional Working Group

Date: November 4, 2013

The English Regional Working Group will examine the following topics, for the Convergent Stream only:

- Pre-development
- Development
- Regional support through the Performance Envelopes Program
- Regional support through other incentives:
 - Northern Production Incentive
 - English Production Incentive (EPI)
- Stakeholder proposals pertaining to potential new programs and incentives, or amendments to existing programs and incentives

CMF Mandate

The Contribution Agreement (CA) between the CMF and the Department of Canadian Heritage states:

The CMF must:

...

(v) ensure funding support to regional television convergent productions;

This is the entirety of the direction to the CMF in the CA on regional support. The CA does not set minimum levels of regional support, state how that support should be delivered, or define what a region is.

In addition to the requirement from the CA, the CMF has included support to regional projects as part of its strategic objectives:

Ensure diversity of voices from a **regional**, language and point of view perspective

CRTC regulations

Spending requirements

In its introduction to the 2011 English group licensing decisions, the Commission stated the following about regional production:

“...it is concerned about the decline in such production and wishes to monitor the situation more closely prior to the next round of licence renewals...”

In order to accomplish this, the Commission requires each of the four ownership groups to file detailed regional production plans that include information on proposed outreach efforts for the coming broadcast year.

This information should consist of specific details on the number and nature of outreach efforts, including attendance at regional production-related festivals, conferences, and/or visits by programming executives to actively engage with regional producers, including OLMC producers. This information should also describe projects in development with regional producers, and actual production activity in the regions. These regional production plans are to be filed with the Commission by no later than 31 December 2011, with annual reports on the implementation of the plans filed by no later than 30 November each year thereafter.”¹

The 2012 regional reports can be accessed by following this link:
http://www.crtc.gc.ca/eng/BCASTING/ann_rep/annualrp.htm ,
 scrolling down to the applicable broadcaster and clicking on the link under “Regional Production Reports and Plans”.

The CMF has not yet analyzed these reports.

Independent specialty and pay services are not subject to regional obligations, not even the reporting requirements set out above.

Definitions

The CRTC definition of Regional Production differs from the CMF definition in the following manner:

- For the CRTC, English-language projects from Vancouver are not regional, whereas for the CMF they are.
- For the CRTC, only the location of principal photography is relevant to determine if a project is regional, whereas the CMF considers a variety of other factors such as where the producer is based, as well as ownership and control issues where the project is an interprovincial co-production.

Current mechanisms to support regional projects

Table 1: Regional support mechanisms

	2013-2014	
Regional Factor Weight : Performance Envelopes	20%	\$34,6 M
	2013-2014	
English Production Incentive	\$11,520K	1 st come - 1 st served
English Regional Pre-Development	\$960K	1 st come - 1 st served
Northern Production Incentive	\$480K	1 st come - 1 st served

¹ See <http://www.crtc.gc.ca/eng/archive/2011/2011-441.htm>, pars 102-107.

In addition:

- in the Development Program, a lower threshold for regional projects is in place at 25% of eligible costs, compared to 50% for non-regional projects.

Changes made since the launch of the CMF

2011-2012

- EPI methodology changed to allocate funding by province and territory (instead of five areas). Provinces and territories that have access to less than 1% of CMF funding are automatically granted an allocation of \$200K. Provinces that qualify in a given year but do not in the subsequent year are granted an allocation equivalent to 50% of the prior year allocation.

2012-2013

- Regional definition changed to take into account the official language of a project: English productions from Quebec, including Montreal, are since considered regional.
- Regional definition changed in development: Vancouver projects are since considered regional.
- Introduction of the English Regional Pre-Development Program.
- Renewed series are made eligible to the EPI.
- EPI amount is calculated on the eligible province/territory's share only.
- In the Development program, eligible pre-development costs are expanded to include travel expenses incurred to meet with Canadian creative personnel (not only Canadian broadcasters, as was the case before).

2013-2014

- In the English Regional Pre-Development program, access limited at 2 projects per applicant.
- Introduction of the Anglophone Minority Program. The program budget allocation was sourced from the EPI, to which Quebec is no longer eligible.

Key Results

Table 2: English Regional Development Funding, 2007-2008 to 2012-2013

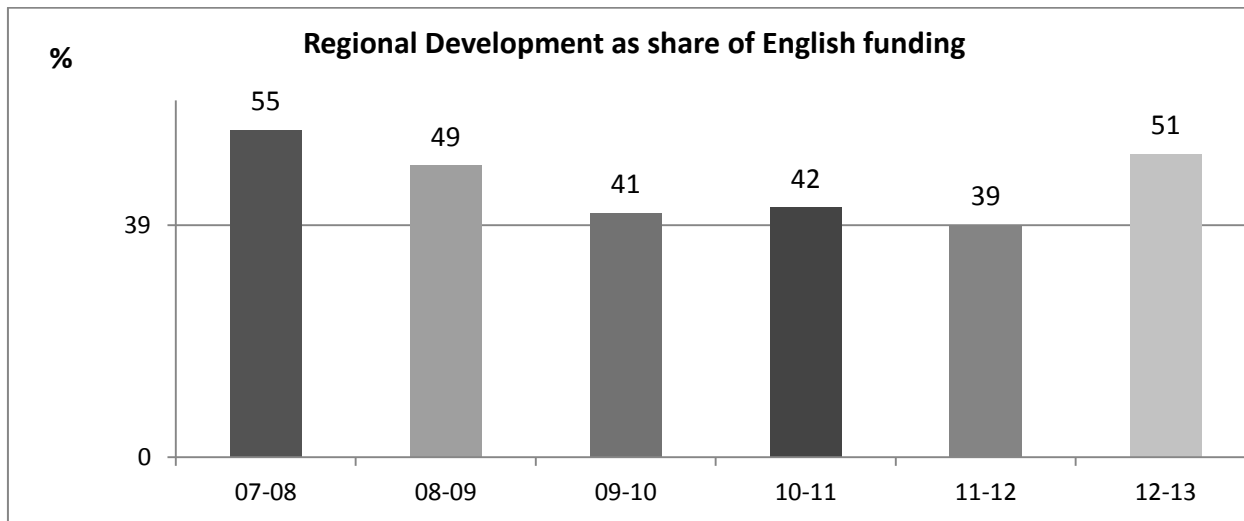


Table 3: English Regional Production Funding (\$M), 2007-2008 to 2012-2013

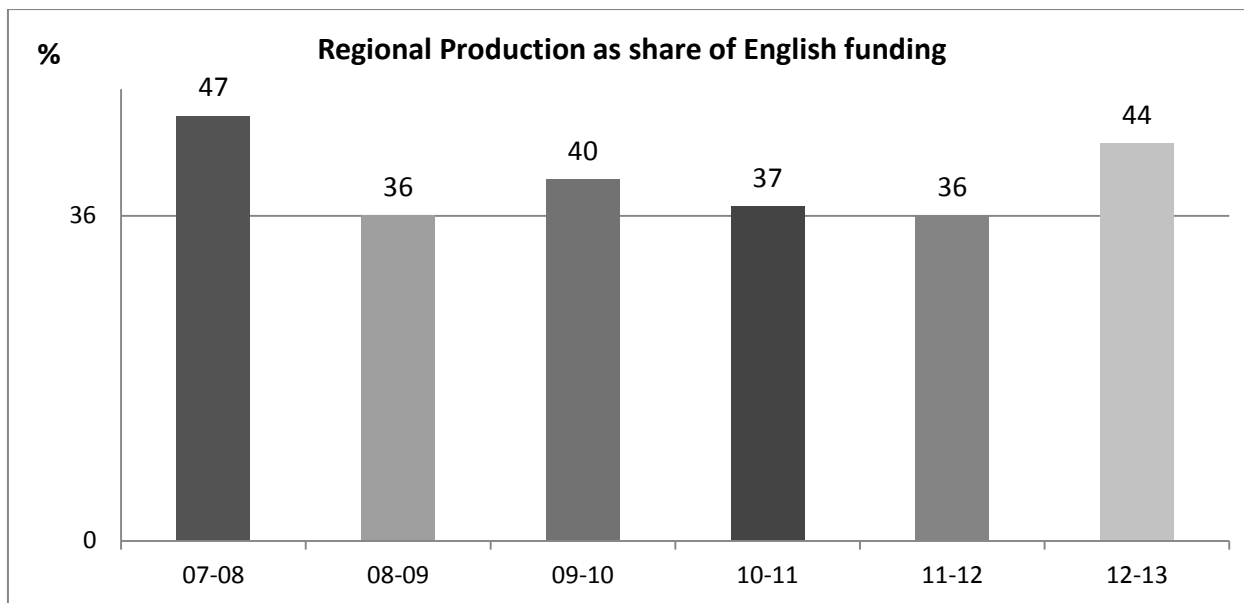
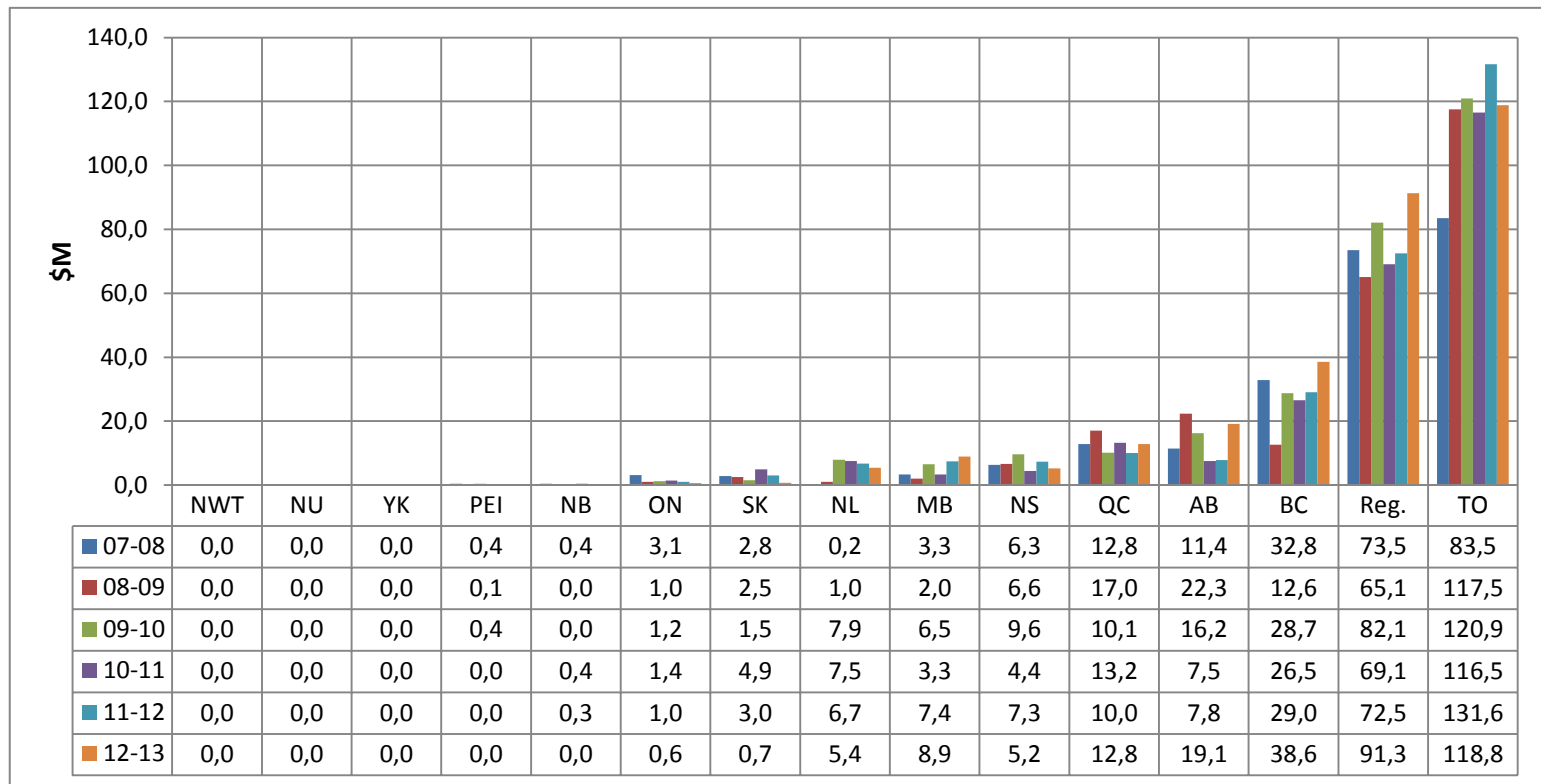


Table 4: English support to Convergent production by province/territory



Also, see Appendix A for English Regional trends by provinces and genres – all programs.

Pre-Development

The English Regional Pre-Development program was created in 2012-2013 with a program allocation of \$1M.

To date, two projects financed in pre-development have been officially submitted in development after the pre-development phase. Some others are in negotiation and likely to be submitted before the January deadline, but this information is anecdotal and cannot be verified at this time.

Table 5: Regional English Pre-development Program – 2012-2013 and 2013-2014

<i>Total</i>	<i>2012-2013</i>	<i>2013-2014 to date</i>
# of projects	93	78
CMF \$K	1 349	960
Average CMF \$K	15	12
Original allocation \$K	1 349	960

<i>By Region</i>	<i>\$K</i>				<i>#</i>			
	<i>2012-2013</i>		<i>2013-2014</i>		<i>2012-2013</i>		<i>2013-2014</i>	
British Columbia	532	39%	265	28%	37	40%	22	28%
Nova Scotia	195	14%	134	14%	13	14%	11	14%
Alberta	191	14%	87	9%	13	14%	7	9%
Quebec	144	11%	125	13%	10	11%	10	13%
Manitoba	105	8%	100	10%	7	8%	8	10%
Ontario (ex. TO)	88	7%	212	22%	6	6%	17	22%
Newfoundland	60	4%	0	0%	4	4%	0	0%
Saskatchewan	25	2%	0	0%	2	2%	0	0%
New Brunswick	9	1%	12	1%	1	1%	1	1%
Yukon	0	0%	25	3%	0	0%	2	0%
Total	1 349	100%	960	100%	93	100%	78	100%

<i>By genre</i>	<i>\$K</i>				<i>#</i>			
	<i>2012-2013</i>		<i>2013-2014</i>		<i>2012-2013</i>		<i>2013-2014</i>	
Documentary	623	46%	492	51%	42	45%	40	51%
Drama	508	38%	181	19%	36	39%	15	19%
Children's & Youth	203	15%	262	27%	14	15%	21	27%
Variety & Performing Arts	15	1%	25	3%	1	1%	2	3%
Total	1 349	100%	960	100%	93	100%	78	100%

Source: CMF annual report data and 13-14 data as at October 24, 2013
 Returning series are ineligible for this program.

Comments from stakeholders

- The program responded to a real need and has successfully met its objective.
- The program budget allocation should be increased.
- The program should have more than one deadline.
- It should be possible to trigger projects without a letter of interest from a broadcaster.
- Funding should be allocated by province and territory.
- Toronto-based producers should have access to the program.

Development

Table 6: English Development Program - 2007-2008 to 2012-2013

English Development Envelope Program

Total	07-08	08-09	09-10	10-11	11-12	12-13
# of projects	181	185	204	185	174	232
CMF \$K	4 655	5 159	5 588	7 080	7 255	7 031
Average CMF \$K	26	28	27	38	42	30
Program allocations	6 000	6 000	7 000	9 000	9 000	8 000

By Region	2007-2008		2008-2009		2009-2010		2010-2011		2011-2012		2012-2013													
	\$K	#	\$K	#	\$K	#	\$K	#	\$K	#	\$K	#												
AB	307	7%	10	6%	320	6%	10	5%	161	3%	4	2%	556	8%	10	5%	563	8%	9	5%	506	7%	15	6%
BC	675	14%	29	16%	723	14%	33	18%	1 126	20%	44	22%	1 158	16%	34	18%	900	12%	19	11%	1 266	18%	30	13%
MB	142	3%	10	6%	162	3%	10	5%	15	0%	3	1%	76	1%	3	2%	234	3%	7	4%	186	2%	8	3%
QC	310	7%	18	10%	324	6%	13	7%	201	4%	10	5%	490	7%	14	8%	256	4%	9	5%	657	9%	22	9%
NB	39	1%	2	1%	0	0%	0	0%	119	2%	2	1%	77	1%	2	1%	0	0%	0	0%	100	1%	1	0%
NL	81	2%	2	1%	15	0%	1	1%	112	2%	2	1%	25	0%	1	1%	234	3%	3	2%	231	3%	2	1%
NS	657	14%	11	6%	568	11%	15	8%	395	7%	11	5%	347	5%	7	4%	410	6%	9	5%	484	7%	13	6%
ON	47	1%	3	2%	120	2%	6	3%	51	1%	4	2%	49	1%	5	3%	70	1%	4	2%	129	2%	7	3%
PEI	0	0%	0	0%	95	2%	1	1%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%
SK	283	6%	12	7%	185	4%	8	4%	110	2%	14	7%	175	2%	2	1%	144	2%	6	3%	87	1%	6	3%
YK	0	0%	0	0%	22	1%	1	1%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%
Reg.	2 541	55%	97	54%	2 534	49%	98	53%	2 290	41%	94	46%	2 953	42%	78	42%	2 811	39%	66	38%	3 646	51%	104	45%
TO	2 114	45%	84	46%	2 625	51%	87	47%	3 298	59%	110	54%	4 127	58%	107	58%	4 444	61%	108	62%	3 385	49%	128	55%
Total	4 655	100%	181	100%	5 159	100%	185	100%	5 588	100%	204	100%	7 080	100%	185	100%	7 255	100%	174	100%	7 031	100%	232	100%

% of CMF \$	07-08	08-09	09-10	10-11	11-12	12-13
New Series	75	70	73	65	65	68
Returning Series	25	30	27	35	35	32

Television only

Comments from stakeholders

- Broadcasters should be required to spend 40% of their development envelopes on regional projects. [Based on the results shown above, that percentage has been exceeded in every year with the exception of 2011-2012.]
- The proportion of program funding that is directed to returning series, as opposed to new series, is too high. [Based on the results shown above, the majority of development funding does go to new series, however, there seems to be a slight downward trend in this regard.]

Performance Envelopes

Table 7: Shares of Performance Envelope allocations earned through the Regional Licensing Factor

% Share	2010-2011	2011-2012	2012-2013	2013-2014
CBC	39,5	39,8	50,2	46,5
Corus	13,7	20,1	14,3	17,3
Rogers Media	1,6	0,0	2,0	11,4
Bell Media	16,1	6,2	12,4	10,8
APTN	11,9	12,8	10,6	6,8
Shaw Media	13,1	16,2	2,0	4,2
TVO	1,1	0,7	2,0	1,2
Knowledge	0,9	0,5	0,8	0,7
Super Channel	0,2	0,1	1,3	0,5
Blue Ant	0,0	0,5	0,6	0,5
Zoomer	0,4	0,1	1,2	0,1
Family	0,0	0,0	0,0	0,0
Stornoway	1,5	3,0	2,6	0,0
Total	100,0	100,0	100,0	100,0
Regional Factor PE Allocation \$M	37,5	37,8	36,3	34,6

Note: Bell Media includes The Movie Network; Corus includes Teletoon.

Table 8:
Regional Licensing factor impact on each broadcaster's Performance Envelope allocation

Regional factor \$ % of all factors allocation \$	2010-2011	2011-2012	2012-2013	2013-2014
APTN	75	82	44	58
Stornoway	91	82	83	0
Super Channel	77	0	72	30
Knowledge	39	31	19	25
CBC	23	25	29	28
TVO	23	21	30	16
Corus	18	25	18	22
Zoomer	18	4	43	8
Rogers Media	13	0	12	41
Blue Ant	0	38	13	7
Bell Media	14	6	14	11
Shaw Media	17	20	2	5
Family	0	0	0	0

Note: Bell Media includes The Movie Network; Corus includes Teletoon

As shown above, many smaller broadcasters have successfully used the Regional Licensing factor to help build their PE allocations. This is also true of the national public broadcaster, given its mandate and conditions of licence.

Comments from stakeholders

- The regional factor doesn't carry enough weight to make a significant impact on broadcasters' decisions, and should be increased.
- Broadcasters do not select projects based on geography, but rather on the quality of the content and the fit with their brand and programming strategy.
- The regional factor should be replaced by a regional bonus (mechanism to be developed). [Based on actual production funding results for 2012-2013, CMF has calculated that a 10% regional bonus with a per project cap of \$1M, applicable to all regional projects, would require a program budget allocation of \$24.6M; a 15% bonus would require an allocation of \$31.9M]
- In a context of consolidation, smaller producers from Toronto face a similar challenge to regional producers in securing broadcast licences. As a result, a SME bonus (rather than a regional bonus) should be introduced (mechanism to be developed). See Appendix B for further data on this issue.
- If the regional factor is eliminated from PE calculations, broadcasters will be less likely to trigger projects from the regions.
- Mechanisms should be developed to better support regional broadcasters.
- Genre flexibility should be introduced for regional producers (e.g. lifestyle).
- Eligible triggers should be expanded for regional production. This could include community channels and the NFB.
- Funding should be allocated by province and territory.
- A distinct category should be created for "non-industry provinces and territories", and a minimal funding allocation provided to this category.

Northern Production Incentive

The incentive was introduced with a long term objective to assist in building production capacity in the three territories.

Table 9: Northern Production Incentive - all years

\$K	2010-2011	2011-2012	2012-2013	2013-2014 as at Oct. 24
Original allocation	500	500	500	480
Commitments	30	221	139	200
% spent	6	44	28	42
# of projects	1	3	2	3

Comments from stakeholders:

- A 10% bonus is not significant enough to offset the additional costs associated with producing in the North.
- Access to broadcaster triggers for projects in CMF genres continues to be a significant challenge. CMF should introduce greater flexibility into its programs (new triggers such as community channels, lower thresholds, flexible genre definitions, streamlined application requirements and processes, etc.)

English Production Incentive

The EPI was introduced in 2008-2009 to ensure funding support to production across the country. The program has undergone a number of changes since its introduction, and its budget allocation has increased significantly, to a high of \$15M in 2012-2013. With the exception of 2010-2011, the program allocation has been fully spent and there has been oversubscription.

In 2013-2014, the EPI's program allocation was reduced by \$3M in order to support the Anglophone Minority Incentive (as a result of which Quebec is no longer eligible to the EPI). To-date, the program is undersubscribed by 50%. The program will reopen to eligible provinces and territories from November 5th to 26th.

Table 10: 2013-2014 English Production Incentive results at the 1st closing date

\$K	Original Allocation	Remaining as of October 31
Alberta	2 757	912
New Brunswick	200	200
Northwest Territories	200	139
Nova Scotia	3 648	122
Nunavut	200	150
PEI	200	200
Saskatchewan	4 115	3 818
Yukon	200	200
Total	11 520	5 741

Note: applications are under evaluation and amounts are not final.

Table 11: 2008-2009 to 2012-2013 English Production Incentive results

\$K	2008-2009			2009-2010			2010-2011			2011-2012			2012-2013		
	Original Allocation	Commitments	% of Commit.	Original Allocation	Commitments	% of Commit.	Original Allocation	Commitments	% of Commit.	Original Allocation	Commitments	% of Commit.	Original Allocation	Commitments	% of Commit.
BC										2 917	3 637	36	1 459	5 516	38
NWT										200	0	0	200	0	0
YK										200	0	0	200	0	0
BC & North	0	0		8 118	7 775	19	4 592	4 158	51						
AB										1 150	855	9	5 514	2 918	20
SK										0	0	0	540	53	0
MB										1 228	1 021	10	614	614	4
Prairies	0	0		0	0	0	0	0	0						
ON										0	0	0	0	0	0
NU										200	167	2	200	0	0
Ontario & Nunavut	0	0		0	0	0	0	0							
Quebec	2 242	2 242	45	0	0	0	5 408	3 922	49	1 747	2 346	23	4 849	3 819	26
NB										200	200	2	245	57	0
NL										0	0	0	0	0	0
NS										1 958	1 774	18	979	1 660	12
PEI										200	0	0	200	0	0
Atlantic	2 758	2 753	55	1 882	1 882	81	0	0	0						
Total	5 000	4 995	100	10 000	9 657	100	10 000	8 080	100	10 000	10 000	100	15 000	14 636	100

Allocations were by area until 2010-2011, afterwards by province/territory

Comments from stakeholders

- Despite the changes made over the years, the EPI remains an “after the fact” correction mechanism, which provides neither predictability, nor sustainability.
- In a given province or territory, a single series may be sufficient to disqualify it from the EPI, with the result that no support is available for other projects from the same location.
- A 10% bonus is not significant enough.
- For the reasons mentioned above, the program should be replaced by a regional production bonus (mechanism to be developed).
- The EPI has enabled smaller broadcasters to enter the PE system since projects can access the program without an envelope contribution.

Appendix A

CMF Regional Trends - English-language Convergent funded projects - all programs

Drama	2007-2008				2008-2009				2009-2010				2010-2011				2011-2012				2012-2013			
	\$M		#		\$M		#		\$M		#		\$M		#		\$M		#		\$M		#	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
AB	8,3	9,5	5	11,6	19,1	17,0	6	10,5	13,7	10,8	5	10,0	6,6	5,8	3	6,8	6,0	5,3	3	7,5	17,3	14,1	5	11,9
BC	21,2	24,1	5	11,6	7,1	6,3	7	12,3	14,7	11,6	5	10,0	12,9	11,4	3	6,8	11,7	10,3	4	10,0	17,7	14,5	4	9,5
MB	2,4	2,7	3	7,0	0,7	0,6	2	3,5	5,0	4,0	2	4,0	1,1	1,0	1	2,3	5,4	4,8	1	2,5	5,8	4,7	3	7,2
MTL	4,5	5,1	2	4,7	10,5	9,3	5	8,8	7,3	5,8	5	10,0	5,4	4,8	3	6,8	0,0	0,0	0	0,0	5,1	4,2	3	7,1
NB	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,3	0,2	1	2,5	0,0	0,0	0	0,0
NL	0,0	0,0	0	0,0	0,4	0,3	1	1,7	6,8	5,4	1	2,0	6,6	5,9	1	2,3	5,4	4,8	1	2,5	5,3	4,4	1	2,4
NS	1,0	1,2	2	4,7	1,7	1,5	3	5,3	5,8	4,6	4	8,0	2,2	1,9	2	4,6	3,5	3,1	3	7,5	3,3	2,7	4	9,5
NU	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0
NWT	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0
ON	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,6	0,5	1	2,5	0,2	0,1	2	4,8
PEI	0,0	0,0	0	0,0	0,1	0,1	1	1,8	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0
QC	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0
SK	0,4	0,4	1	2,3	1,4	1,2	2	3,5	0,0	0,0	2	4,0	4,4	3,9	2	4,5	1,6	1,4	1	2,5	0,0	0,0	0	0,0
YK	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,5	0,4	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0
Regional	37,9	43,0	18	41,9	41,0	36,3	27	47,4	53,8	42,6	24	48,0	39,2	34,7	15	34,1	34,5	30,4	15	37,5	54,7	44,7	22	52,4
TO	50,1	57,0	25	58,1	72,0	63,7	30	52,6	72,5	57,4	26	52,0	73,6	65,3	29	65,9	78,9	69,6	25	62,5	67,6	55,3	20	47,6
Total	88,0	100,0	43	100,0	113,0	100,0	57	100,0	126,3	100,0	50	100,0	112,8	100,0	44	100,0	113,4	100,0	40	100,0	122,3	100,0	42	100,0

C & Y	2007-2008				2008-2009				2009-2010				2010-2011				2011-2012				2012-2013			
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
AB	0,2	0,6	1	2,4	0,3	0,9	1	2,3	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0
BC	5,8	15,4	5	12,2	0,3	0,9	2	4,6	5,9	14,7	8	18,6	5,4	13,8	3	7,1	7,9	18,7	5	11,4	12,5	30,1	7	15,7
MB	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,4	1,1	1	2,3	0,5	1,2	1	2,4	0,6	1,3	1	2,3	0,5	1,2	1	2,2
MTL	3,5	9,4	4	9,8	2,8	7,9	6	13,6	0,7	1,9	1	2,3	1,7	4,4	4	9,5	2,9	6,8	5	11,4	0,1	0,3	2	4,4
NB	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0
NL	0,0	0,0	0	0,0	0,2	0,6	1	2,3	0,7	1,9	1	2,3	0,3	0,8	1	2,4	0,2	0,6	1	2,3	0,0	0,0	0	0,0
NS	4,7	12,5	3	7,3	3,8	10,9	4	9,1	3,1	7,7	2	4,7	1,5	3,7	2	4,8	1,4	3,4	2	4,5	0,1	0,3	2	4,4
NU	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0
NWT	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0
ON	2,5	6,7	2	4,9	0,4	1,1	2	4,5	0,7	1,7	2	4,7	0,3	0,9	1	2,4	0,2	0,5	1	2,3	0,2	0,5	1	2,2
PEI	0,4	1,2	1	2,4	0,0	0,0	0	0,0	0,4	1,0	1	2,3	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0
QC	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0
SK	1,2	3,3	2	4,9	0,0	0,0	0	0,0	0,2	0,4	2	4,7	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,1	0,2	1	2,2
YK	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0
Regional	18,3	49,1	18	43,9	7,8	22,3	16	36,4	12,1	30,4	18	41,9	9,7	24,8	12	28,6	13,2	31,3	15	34,2	13,5	32,6	14	31,1
TO	19,0	50,9	23	56,1	27,2	77,7	28	63,6	27,7	69,6	25	58,1	29,5	75,3	30	71,4	29,1	68,7	29	65,8	27,9	67,4	31	68,9
Total	37,3	100,0	41	100,0	35,0	100,0	44	100,0	39,8	100,0	43	100,0	39,2	100,0	42	100,0	42,3	100,0	44	100,0	41,4	100,0	45	100,0

Doc.	2007-2008				2008-2009				2009-2010				2010-2011				2011-2012				2012-2013			
AB	2,7	9,6	11	8,0	2,8	9,0	3	2,2	2,5	7,7	5	3,8	0,9	2,9	4	3,2	1,2	3,3	6	4,2	1,9	5,1	4	2,9
BC	5,3	18,7	25	18,3	5,0	16,0	20	14,7	7,8	23,6	28	21,5	7,7	24,4	24	19,0	9,2	25,2	20	13,9	8,4	22,8	24	17,5
MB	1,0	3,4	5	3,7	1,0	3,1	4	2,9	0,4	1,3	5	3,8	1,1	3,6	6	4,7	1,1	3,0	7	4,9	0,8	2,2	3	2,2
MTL	4,3	14,9	14	10,2	3,7	12,0	16	11,8	1,9	5,8	8	6,2	6,9	21,7	23	18,2	7,1	19,3	16	11,2	7,6	20,5	23	16,8
NB	0,0	0,0	0	0,0	0,0	0,0	1	0,7	0,0	0,0	0	0,0	0,4	1,2	2	1,6	0,0	0,1	1	0,7	0,0	0,0	0	0,0
NL	0,2	0,5	1	0,7	0,4	1,4	3	2,2	0,4	1,3	3	2,3	0,6	1,8	2	1,6	1,1	2,8	4	2,8	0,1	0,4	1	0,7
NS	0,6	2,2	4	2,9	1,0	3,3	7	5,2	0,0	0,1	1	0,8	0,6	1,9	4	3,2	1,9	5,0	13	9,1	1,0	2,7	4	2,9
NU	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,1	0,4	1	0,8	0,0	0,0	0	0,0	0,0	0,0	0	0,0
NWWT	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0
ON	0,6	2,1	4	2,9	0,3	0,9	3	2,2	0,6	1,7	3	2,3	1,1	3,5	4	3,2	0,2	0,7	3	2,1	0,2	0,7	2	1,5
PEI	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0
QC	0,2	0,6	2	1,5	0,0	0,0	0	0,0	0,1	0,3	1	0,8	0,1	0,4	1	0,8	0,0	0,0	0	0,0	0,0	0,0	0	0,0
SK	1,1	3,9	10	7,3	1,0	3,2	10	7,4	0,8	2,5	8	6,2	0,7	2,1	5	4,0	1,3	3,5	11	7,7	0,6	1,5	4	2,9
YK	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0
Regional	16,0	55,9	76	55,5	15,2	48,9	67	49,3	14,5	44,3	62	47,7	20,2	63,9	76	60,3	23,1	62,9	81	56,6	20,6	55,9	65	47,4
TO	12,6	44,1	61	44,5	15,9	51,1	69	50,7	18,2	55,7	68	52,3	11,4	36,1	50	39,7	13,6	37,1	62	43,4	16,3	44,1	72	52,6
Total	28,6	100,0	137	100,0	31,1	100,0	136	100,0	32,7	100,0	130	100,0	31,6	100,0	126	100,0	36,7	100,0	143	100,0	36,9	100,0	137	100,0

VAPA	2007-2008				2008-2009				2009-2010				2010-2011				2011-2012				2012-2013			
AB	0,1	3,1	0	0,0	0,0	0,0	0	0,0	0,0	0,9	1	5,0	0,0	1,0	1	7,7	0,6	4,9	2	13,3	0,0	0,0	0	0,0
BC	0,5	18,4	1	6,3	0,1	3,9	2	16,8	0,4	8,3	2	10,0	0,6	16,3	1	7,7	0,2	1,4	2	13,3	0,1	0,6	1	5,9
MB	0,0	0,0	2	12,3	0,3	8,9	1	8,3	0,7	15,5	3	15,0	0,6	16,8	2	15,4	0,4	3,0	1	6,8	1,8	18,6	4	23,5
MTL	0,1	2,0	1	6,3	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0
NB	0,4	12,9	1	6,3	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0
NL	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0
NS	0,0	0,0	0	0,0	0,0	1,2	1	8,3	0,7	16,6	4	20,0	0,4	10,9	2	15,4	0,5	4,2	2	13,3	0,7	7,5	2	11,8
NU	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0
NWWT	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0
ON	0,0	0,0	0	0,0	0,4	11,2	1	8,3	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0
PEI	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0
QC	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0
SK	0,1	2,2	1	6,3	0,2	4,5	1	8,3	0,1	1,7	1	5,0	0,0	0,0	0	0,0	0,1	1,2	2	13,3	0,0	0,0	0	0,0
YK	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0	0,0	0,0	0	0,0
Regional s	1,2	38,6	6	37,5	1,0	29,7	6	50,0	1,9	43,0	11	55,0	1,6	45,0	6	46,2	1,8	14,7	9	60,0	2,6	26,7	7	41,2
TO	1,8	61,4	10	62,5	2,4	70,3	6	50,0	2,5	57,0	9	45,0	2,0	55,0	7	53,8	10,0	85,3	6	40,0	7,0	73,3	10	58,8
Total	3,0	100,0	16	100,0	3,4	100,0	12	100,0	4,4	100,0	20	100,0	3,6	100,0	13	100,0	11,8	100,0	15	100,0	9,6	100,0	17	100,0

APPENDIX B

Production funding by parent companies

In response to stakeholder proposals to introduce a SME bonus, CMF performed an exercise whereby funding statistics were traced back to applicants' parent companies². Based on six years of English convergent production funding, aggregate results are as follows:

- 512 companies received a total of \$1.14B in production funding.
- 52 companies (or 10%) received 75% of all funding.
- 460 companies (or 90%) received 25% of all funding.

- 10 companies (or less than 2%) received \$390M in total, or approximately 34% of all funding.
- 30 companies (or 6%) received over \$10M in total.
- 376 companies (or 73%) received less than \$1M in total.
- 112 companies (or 22%) received less than \$100K in total.

When focusing only on regional production, the results are as follows:

- Funding to regional companies amongst the 52 “top 10%” companies amounted to 70% of all regional funding, demonstrating only a slightly lower level of concentration than at the national level.

² Because of time constraints in compiling this data, if a parent company changed its name, it was counted twice. The results may therefore include some duplication. Broadcasters receiving funds for in-house or affiliated productions were included.