

EXPERIMENTAL STREAM – PRODUCTION – 2012-2013 FIRST ROUND DECISIONS

These decisions and funding commitments are preliminary, as all requests must undergo a contracting process. Funding is not final until contracts are signed. An updated list will be published once contracting is complete.

Title	Applicant Name	DM Principal Content Type	Platform Type	Language	Region	Commitment (\$)
Production						
Amazing Vehicle Project (The)	Minority Media Inc.	Game	Downloadable	Bilingual	QC	735,000
	Code-named "The Amazing Vehicle Project", this is a triple-A quality mobile social-casual game using Minority's unique blend of creativity, exciting gameplay, innovation and meaningful missions. The project's partner has changed since securing CMF funding, and the team is looking forward to a bright future in this new working relationship.					
AXS MAP (access Map)	AXSMAP Inc.	Rich Interactive Media	Application	English	ON	468,191
	AXS Map (access map) is a crowd-sourced tool for sharing reviews on the wheelchair accessibility of businesses and places. For some, it's surprising to learn that as many as nine out of ten businesses on a city block may be inaccessible. Imagine being in a wheelchair and suddenly having the accessible world at your fingertips via web or mobile phone. For the 13.2 million people with mobility impairments in North America, AXS Map provides new freedom to be spontaneous about choices- where to eat, shop, work or play. AXS Map creates a community of people who care about access, and opens doors to a new world.					
Backpackers	Smokebomb Entertainment Inc.	Rich Interactive Media	Website	English	ON	1,000,000
	Backpackers is a 360 digital experience for Internet enabled platforms. It is both a free model straight play digital series and a play model Choose-Your-Own-Adventure series that tells the tale of best friends Ryan and Brandon as they race across Canada in search of Ryan's missing bride to be, Beth. Backpackers creates new innovation models for the "deep weaving" of Brand integration, and the development of proprietary Choose-Your-Own-Adventure delivery interface.					
Bitlife	Bitstrips Inc.	Game	Application	English	ON	873,714
	Combining elements of The Sims, Seinfeld, Pokemon and Inception, BitLife is a revolutionary new multiplatform multilayered transmedia experience that blurs the boundaries between the digital world and real life. It's an action game within a Role Playing Game (RPG) within an Augmented Reality Game (ARG) where the role you're playing is yourself. BitLife is more than just a game, it's a new way of life.					

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Burgundy Jazz	Catbird Productions Inc.	Rich Interactive Media	Application	Bilingual	QC	360,000
<p>BURGUNDY JAZZ is an interactive documentary enhanced by augmented reality and geo-localized content that explores Montreal's incredible contribution to jazz music history through the legendary musicians of Little Burgundy. The primarily black neighbourhood was a hub of musical creativity, private clubs and speakeasies from the Jazz Age 1920s to the Golden Era of Jazz in the 1940s and 50s. Oscar Peterson, Oliver Jones, Maynard Ferguson, and Louis Metcalf are among the greats who lived or played in "Burgundy". The project includes a short Web doc series, an iPhone app with augmented reality soundscapes embedded in walking tours, a website with geo-localized content, and an interactive eBook.</p>						
Chariot	Frima Studio Inc.	Game	Downloadable	Bilingual	QC	624,163
<p>In a steam punk inspired medieval industrial society, Charioteers must explore dangerous trap filled caverns and return with as much bounty as possible to rebuild the kingdom one treasure at a time. Cast in the role of charioteers Sven and Malick, the players must coordinate their efforts in order to navigate the chariot through hazard filled cavernous mazes. When they get too greedy the chariot becomes heavier, harder to steer and too much riches attract bandits and unscrupulous rivals... Nonetheless, our heroes must find their way back with the hard earned treasures while defending their precious cargo. Chariot is an epic cooperative adventure that combines unique physic driven action and strategic puzzle gameplay while making use of some of the Wii U's unique new characteristics.</p>						
Chat Fu	Blot Interactive Inc.	Game	Application	English	ON	342,112
<p>Enter the Word Dojo and become a master of verbal fighting with Chat Fu! Experience an innovative game mechanic that turns chatting into a challenging battle of wits. Use your own language to manipulate your opponent into using the words you want them to. Earn honour and prestige by dominating your friends to bring you one step closer to the title of Chat Fu Master. A fight can happen anytime while you're socializing with friends, colleagues, family or anyone else. Choose your target word and use any and every gambit, trick, hustle, con, hoodwink and flimflam in your arsenal to manipulate your opponent into using it in conversation and claim your victory. You will be awarded with an animation illustrating your glorious battle that can be shared on Facebook and a constant reminder to your opponent of their humiliating defeat.</p>						
CosmoCamp	Frima Studio Inc.	Rich Interactive Media	Downloadable	Bilingual	QC	532,170
<p>CosmoCamp is a new children's brand developed by Frima with the help of child development experts. These four read along storybooks and four new interactive toys will follow the space faring adventures of Migo and Pandi as they travel from planet to planet to meet new friends. CosmoCamp is being developed from the ground up with the use of interactive tablet applications specifically designed for toddlers (2-3 years old) and preschoolers (4-5 years old). Each mode is fine tuned to the specificities of these very different stages of child development.</p>						

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DoodleBook	Cirrus Communications Inc.	Game	Application	Bilingual	QC	180,000
	DoodleBook is an application that offers users a creative canvas they can share, and then lets the creativity of those they share it with come through, giving us a special look into our friends' imaginative life and the imaginations of illustrators unknown to us – a game, a creative display window and a platform for exchanging ideas all in one. DoodleBook is an innovative, inventive, and incredibly enjoyable application – and there's nothing else quite like it on the market today.					
Evil Empire	XMG Studio Inc.	Game	Application	English	ON	956,100
	Evil Empire is a role-playing game for smartphone and tablet platforms that is one of the first strategy-based games to marry completely film-quality high definition 3D visuals with social networking multiplayer connectivity. The narrator leads the player on a survival mission to study and learn to control monsters and mutated creatures that are taking over the earth. The goal is to use the knowledge they develop as part of a scientific research team, to battle the invading army of monsters and build their own evil army until they have total domination. Through GPS and social networking services, other game users will be able to assist or challenge the player with their own armies in battle.					
Fort McMurray	Toxa Inc.	Rich Interactive Media	Website	Bilingual	QC	376,189
	Fort McMurray is a work in a totally original genre: a web documentary for gamers. Part video game, part film, Fort McMurray offers users a social experience that's collective, bilingual and interactive. The back story is a documentary, and the setting is the Alberta city of the same name, world renowned for its exploitation of the tar sands. Unlike most conventional films about the environment, our project addresses all facets of the city – social, economic, cultural, historical and philosophical. In Fort McMurray, the reins of power over the city are in the players' hands. They explore its localities in a genuinely immersive interface, meet key figures, debate and vote as a group to decide the city's future and expansion. More oil, or more environmental protection? Less money, or no more social projects? As part of today's new serious gaming trend, Fort McMurray explores the limits of the documentary genre by turning viewers into real players, decision makers and influential figures in the story.					
iFestivus	iThentic Canada Inc.	Social Media	Application	English	ON	747,869
	iFestivus is an online platform for Facebook and iPads that creates a 'live event experience' by extending and enhancing the film festival environment through a virtual, mobile theatre with full social media capability. It is an online film festival for the digital generation of filmmakers and fans alike. iFestivus expands the audience by enabling fans to attend virtually with their friends. It enriches the experience by adding bona fide social elements, including access to talent, filmmakers and industry insiders, as well as interaction with other fans not possible in a physical theatre. It allows creators to connect directly with audiences without travel, protects vital industry "windows" via secure, customizable software, and creates trackable communities around individual live events, festivals, films and fans.					

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Iron Skies	Complex Games Inc.	Game	Downloadable	Bilingual	MB	478,044
	An innovative strategy game with a novel approach to modeling believable behavior for in-game characters, Iron Skies sets the stage with a dramatic story of loss, struggle and redemption, as you find yourself a reluctant freedom fighter in a nation faced with the reality of a brutal military occupation. With limited resources, a small crew and no allies to speak of, you must choose how to deploy your own tactics, diplomacy, social engineering, and pure treachery to undermine this unwanted tyranny in your homeland and help secure freedom for your people.					
Lettre magique PNP	UgroupMedia Inc.	Rich Interactive Media	Physical support	Bilingual	MTL	175,000
	Lettre magique PNP is a physical tie-in product available to users of the famous "Portable North Pole" console, which creates personalized video messages from Santa Claus on the web. Users can receive a personalized letter from Santa Clause by mail. Besides personal details that match those of the recipient, this letter also provides an enhanced experience through the use of augmented reality. Besides its superimposed 3D screen animation – a sure hit for young and old viewers alike – it includes a QR code reader which allows the video to be opened and viewed on mobile smartphones.					
Little Bandits	Little Guy Games Inc.	Game	Downloadable	Bilingual	ON	328,171
	Little Bandits is an immersive, geo-localisation, multiplayer online game set to be released across a wide range of iOS and Android devices, including phones and tablets. The game utilizes an industry-first world generation system. Little Bandits creates an immersive universe for players to explore and adventure through. Featuring innovative geo-localisation gameplay mechanics, an immersive fantasy environment, and a charismatic and vibrant art direction, Little Bandits aims to find a sweet spot between depth and accessibility that will leave both core and casual players with an extremely compelling gameplay proposition.					
Outlast	Red Barrels Inc.	Game	Downloadable	Bilingual	QC	1,000,000
	Outlast is a true Survival horror like nobody makes them anymore. A game in which players fear the enemies because they can't eliminate them. Therefore, they must avoid or hide from them. In this single player emotional ride, you play Miles Upshur, an investigative reporter, who tries to escape the Murkof asylum, because all hell has broken loose. As you try to make it out alive, you'll realize patients of the asylum have been used as test subjects for groundbreaking experiments with nanotechnologies... with unexpected results.					
Projet Champions	Tribal Nova Inc.	Game	Website	French	QC	635,000
	Project Champions is intended for preschool-age children. It's based on the development of 4 themes in transmedia learning modules which are operated simultaneously in a complementary manner via 4 themed environments. These environments offer 16 interactive PC/Web 1 interactive game applications with 8 tactile games on mobile supports (iPhone and iPad), 8 documentary vignettes and 8 quizzes with answers via an application for television hookup. Each platform provides a specific type of interaction and navigation corresponding to its special features and benefits. The entire project is linked to a universal resource locator, which lets users retrieve information that will help them benefit from their learning experience while following all the available media.					

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PuzzleAxe	Trinôme Inc.	Game	Application	Bilingual	MTL	252,000
	<p>PuzzleAxe reinvents the puzzle game using the most advanced wireless technologies combined with an original script, beautiful illustrations and an immersive soundtrack. First conceived for tablet computers and other devices using iOS and Android, PuzzleAxe provides a unique gaming experience that's studded with surprise effects. Every game board, when first opened, looks like a conventional puzzle game. But players quickly discover that the game's components behave in strange ways that will stimulate their curiosity. Some pieces are animated. Some glow in the dark. Others trigger sounds when touched. Sometimes, the pieces have odd shapes. People have even seen pieces that run away from them! What's more, the puzzles are linked together by a back story instead of being individual stand-alone games like other puzzle applications currently on the market.</p>					
Robin Hood!	Hothead Games Inc.	Game	Downloadable	Bilingual	BC	675,951
	<p>Robin Hood! is a building game where players construct and upgrade their village in Sherwood Forest to become powerful enough to battle the corrupt ruler, Prince John, the Sheriff of Nottingham, and all the other evil wealthy aristocrats. The game has four major game design pillars: 1-Building, 2-Collecting, 3-Fighting, and 4-Helping. Each of these pillars is different, allowing the game to appeal to a wide and varied audience as well as offering players different experiences moment by moment to appeal to their different moods. Players gain experience and levels by progressing through these pillars: building their village, collecting rare in-game items, attacking and defending against the evil empire and visiting and helping their friends. Throughout the game players grow their band of merry men, equipping them with new clothing, armour, weapons and other items to make them more powerful and to keep their merriment high.</p>					
Rollers of the Realm	Phantom Compass Inc.	Game	Application	English	TO	221,784
	<p>In this quirky mash-up of Role Playing Games (RPG) and pinball, the player battles through a classic fantasy storyline with the help of a band of medieval misfits tasked with reclaiming the world from a dark and ancient magic. Each chapter of the story features new areas to explore (and destroy), new enemies to conquer, and new party members to collect. Every playable party member, represented by a pinball, has different abilities used for strategic play. Available party members can be hot-swapped during play. In addition to a full RPG story, stand-alone arcade boards and high score lists offer casual competitive fun.</p>					
Studio in the Sky	2284372 Ontario Inc.	Rich Interactive Media	Website	English	ON	422,625
	<p>The Studio in the Sky concept is a web-based community and mobile app that allows musicians of all career levels to record tracks and release them online so the other members of the community may add their tracks, collaboratively creating a finished song.</p>					
Taste Filter	TasteFilter Inc.	Rich Interactive Media	Application	Bilingual	MTL	750,000
	<p>Taste Filter is a free application for smartphones and tablet computers, which helps users find and share media content online. The key innovation is its target discovery capability, which is much faster and more intuitive than conventional search engines.</p>					

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TriMirror Virtual Fitting	Quakeup Media Production Inc.	Game	Website	Bilingual	TO	952,760
	Try on real clothes on a body-accurate avatar on your favourite fashion shopping websites. Then enter the world of the triMirror 3D fitting and virtual shopping game. See how the clothes fit you and move through real-time animation, create virtual closets and fashion shows, buy the clothes and share fitting videos. In the first game of its kind, you will compete socially by helping others playing find the best-fitting and flattering outfits for their customized avatars. Using TriMirror's real-time simulated virtual try-on technology, this game will revolutionize the fashion world. Interactive, social, and helpful gaming, garment design, merchandising, online and offline shopping are all part of this game. With an easy-to-use design interface, Canadian indie and student designers, people with disabilities, as well as international labels will create 3D garment models for the world to try on and recommend. It will make shopping greener by encouraging swaps and by minimizing returns on shipping, excess manufacturing, and driving to stores.					
Vengage Marketplace Production	Vizualize.me	Rich Interactive Media	Website	English	ON	556,569
	Vengage is a fresh, interactive, infographic creation, sharing and management platform. Vizualize.me has created an interactive web tool called Vengage, which makes it simple for users to share their content, engage their viewers, and track results.					
World War Machine	Jeff Hattem Productions	Game	Streaming	Bilingual	MTL	1,000,000
	It is the year 2114 and after years of struggle, there are very few humans left in the world. In what is predicted to be the world's final century, becoming a relentless War-Machine-combatant is the only chance for survival. Traverse the expansive world to find the last remnants of resources in a persistent battle between surviving machine-robot factions. World War Machine (WWM) let's you play with your friends like never before in a seamless persistent gameplay experience across three major platforms (mobile, game console & computer). Tinker, upgrade, bash and blast your way to ensure the survival of your crew.					