

**Quebec English-language Production Council**  
**qepc@bell.net**

December 22, 2015

Valerie Creighton  
President and CEO  
Canada Media Fund  
4-50 Wellington St. E.  
Toronto, Ont.  
M5E 1C8

Dear Ms. Creighton,

**Re: QEPC Recommendations to CMF, 2016-7**

**Addendum**

In our December 18<sup>th</sup> letter to you with our recommendations for your 2016-17 OLMC policies, we did not include a recommendation that we had made to Stephane Cardin in a phone conversation and our follow-up email dated November 26<sup>th</sup>.

At that time we requested that CMF negotiate a formal written collaboration agreement with the English OLMC.

As background to this request, I sent to Stephane a copy of the Collaboration Agreement we recently signed with NFB (and ELAN), as well as the French OLMC agreement signed between FCCF and other OLMC associations with PCH and other federal institutions.

Therefore, we are requesting that you approve three recommendations.

**Recommendations**

1) This year, we again request that the AMI budget be increased to \$5 million. At \$4 million it was fully subscribed this year. We also request that the ceiling be

increased to \$1 million per project if the AMI budget is increased to \$5 million, or \$900,000 if the AMI is funded between \$4 million and \$5 million.

2) We request that CMF give the English OLMC the same status as the French OLMC, and apply the formula of 10% guaranteed funding to both the French and English OLMCs. We request that CMF spend 10% of the English envelope on OLMC production. We request this total funding level be reached in three years, and averaged over three years, with a guaranteed minimum of 7% of the English envelope per year.

3) We request that CMF define its English OLMC policies, and establish a formal consultation process with the English OLMC through a signed Collaboration Agreement.

As always, we are happy to answer any questions you may have about these recommendations.

Thank you very much.

Yours truly,

Kirwan Cox  
Executive Director  
Quebec English-language Production Council  
450-451-4664

cc- Scott Shortliffe, PCH  
Scott White, PCH  
Guy Fournier, CMF  
Stephane Cardin, CMF