

## EXPERIMENTAL STREAM – 2011-2012 SECOND ROUND DECISIONS

These decisions and funding commitments are preliminary, as all requests must undergo a contracting process. Funding is not final until contracts are signed. An updated list will be published once contracting is complete.

| Applicant(s)                            | Title                                    | Language  | Region | Platform(s)                                 | Project Type         | Commitment (\$) |
|---|--|-----------|--------|---|----------------------|-----------------|
| <b>Development</b>                      |  |           |        |   |                      |                 |
| 9178-6574 Québec inc. (Moment Factory)  | X-Agora Grand Public                     | Bilingual | MTL    | Dedicated Hardware                          | Application Software | 451,864         |
| Bubl Inc.                               | Bubler Application                       | Bilingual | MTL    | Web, PC, Smartphone, Tablet                 | Application Software | 424,230         |
| Divani Films Inc.                       | Virtual History of Fort York (The)       | English   | TO     | Tablet                                      | Application Software | 500,000         |
| Frima Studio Inc.                       | Project Toro                             | Bilingual | QC     | PC, Tablet                                  | Game                 | 118,290         |
| Gaslamp Games Inc.                      | Project Odin                             | English   | BC     | Web, PC                                     | Game                 | 405,000         |
| iSpeaky Inc.                            | Lingua Track                             | Bilingual | MTL    | Web, Smartphone, Tablet                     | Interactive Content  | 243,000         |
| Kill Shakespeare Entertainment Inc.     | Kill Shakespeare Enhanced Graphic Novel  | English   | TO     | Smartphone, Tablet                          | Interactive Content  | 132,000         |
| Dean Lewis                              | Chalice / QSI                            | English   | MTL    | Tablet                                      | Interactive Content  | 208,092         |
| LifeTimes The Game Of Reminiscence Inc. | LifeTimes The App                        | English   | TO     | Smartphone                                  | Application Software | 45,500          |
| PadWorx Digital Media Inc               | Loud Boy                                 | English   | TO     | Smartphone                                  | Interactive Content  | 145,000         |
| TalkAlter Technologies Inc.             | TalkAlter - mémoire intergénérationnelle | Bilingual | QC     | Web, Interactive TV, PC, Smartphone, Tablet | Interactive Content  | 500,000         |
| Toxa Inc.                               | Fort McMoney                             | Bilingual | MTL    | Web, Smartphone                             | Interactive Content  | 122,821         |
| Zandel Média Inc.                       | Résilience                               | Bilingual | MTL    | Web, PC, Smartphone, Tablet                 | Game                 | 500,000         |

|   |  |           |    |                                    |                      |                                     |
|---|--|-----------|----|------------------------------------|----------------------|-------------------------------------|
| Zeros 2 Heroes Media Inc.                 | Viewpon - Social Buying System For Independent Cinemas | Bilingual | BC | Web, Smartphone, Tablet            | Interactive Content  | 150,000                             |
| <b>Number of Development projects: 14</b> |  |           |    |                                    |                      | <b>Total Commitments: 3,945,797</b> |
| <b>Marketing</b>                          |  |           |    |                                    |                      |                                     |
| MoboVivo Inc.                             | Previw Marketing                                       | English   | AB | Interactive TV, Smartphone, Tablet | Application Software | 203,808                             |
| Tribal Interactive Inc.                   | we dare u  | English   | BC | Web, Smartphone, Tablet            | Application Software | 100,000                             |
| <b>Number of Marketing projects: 2</b>    |  |           |    |                                    |                      | <b>Total Commitments: 303,808</b>   |