



Jury – Experimental Stream

Wendy L. Bernfeld (Amsterdam)

Wendy Bernfeld is founder and Managing Director of Rights Stuff, an international content consulting group. She specializes in content acquisition and distribution, licensing negotiations, and related strategy and rights advice for traditional and digital new media platforms, Rights Stuff also specializes in advising producers/distributors regarding licensing to or being commissioned for original (transmedia) production by such new media platforms. Originally from Montréal, Wendy has over 25 years experience in Europe and North America in film, pay TV, and program buying, as well as production, distribution, and program channel startup. Prior to founding Rights Stuff in 1999, she was CEO Canal+ International Acquisitions and M.D. of Alliance-Atlantis International in Europe, after her earlier years in pay tv with The Movie Network (Toronto). Wendy has a Bachelor of Law Degree from Queens University after one year of BA/MBA courses at McGill University and the University of Toronto. She is a member of the Law Society of Upper Canada and is on the Roll of Solicitors in the UK.

Lynda Brown-Ganzert (Vancouver)

Lynda Brown-Ganzert is currently CEO of zuluMe. For 20 years, she has provided strategic planning, sector analysis, business development, and product marketing expertise to private and public sector clients. As President of New Media BC, she founded the Vancouver International Digital Festival. She published the first national study of Canada's videogame industry, supported development of a federal roadmap for the digital media sector, and was founding President of the Canadian Interactive Alliance. Previously, she was CEO of GoBe Media, produced over 35 interactive and broadcast television titles, and conducted research in digital media. She sits on the boards of Simon Fraser University and the Vancouver International Film Festival and participated in United Nations cultural missions. Lynda has a B.A. in Communications and M.Ed. in Educational Technology. She has been recognized as 2004 Volunteer of the Year and the 2005 Industry Advocate of the Year (Canadian New Media Awards), Wondrous Woman (Wired Woman Society), Top 40 under 40 (Vancouver), and a finalist for Women of Distinction.

Sylvain Carle (Montréal)

Sylvain Carle is the co-founder and CTO of Praized Media, an internet startup that developps Needium, the first social platform that generates new local clients for small businesses. Entrepreneurship, internet software development, digital and social media, open source and open standards are amongst his core expertise and passions for the last 15 years. He was previously VP interactive media solutions at LVL Studio after merging his consulting company, the InterStructure Group, with LVL. Before that he was CTO at Messagia, managing software development and infrastructure. He did a one year stint in silicon valley in 1999-2000 to work as a high level consultant for several dot com startups. He was on FACIL's (collective appropriation of free

software) board for two years after he helped it's creation. He was also on the board of Alliance Numérique as president of the Internet workgroup as well as for Ile-Sans-Fil, the community wireless network project of Montréal. He is now focused on the Notman House project with the OSMO foundation, a web/technology startup accelerator, coworking and collaborative space in the heart of Montreal. He is an advisor to emerging startups and has been known to organize numerous local geeky events.

He has been blogging at <http://afroginthevalley.com> for more than 10 years and this bio is the only known occurrence of himself speaking in the third person, he is usually much more personable on Twitter at <http://twitter.com/afrognthevalley>.

Jean-Pierre Faucher (Montréal)

Jean-Pierre Faucher is an International Business Development Consultant in Interactive Medias, specialized in the Video Game sector, and Senior Business Advisor at Inno-centre Montreal currently coaching 2 Quebec based companies and 4 Mexican ones. Since the last three years he was given mandates by Ubisoft, Inno-centre, Invest Quebec, Telefilm Canada, Honk Kong Productivity Council, Provence Promotion, TechBA (Mexico), Interactive Ontario, Nordicity Group, CBC, ÉNDI, and many SMEs. Jean-Pierre is currently Board Member of the UNESCO/Bell Chair of Communication of UQAM and jury at the Canada Media Fund, Experimental Stream.

Over the past decade, Jean-Pierre has been Partnership Development Manager at Alliance Numérique of Quebec, Founder and Executive Director of the MIGS (Montreal International Game Summit), co-Founder of the Canadian Interactive Alliance, Publisher and Product Manager at Quebecor Media, Jury member at the prestigious OCTAS Gala of the Quebec IT Federation. He was named Personality of the Month in December 2007 by the Quebec IT Federation. Previously, he also coproduced and hosted a user-friendly TV show on micro-computers and digital contents.

Dré Labre (Toronto)

A creative director with infinite directions, Dré Labre spent 15 years at agencies such as MacLaren McCann, Blast Radius, Tribal DDB, and now Rethink. He has built a reputation for understanding exactly how to captivate and inspire and why the idea must lead the technology. And it's working. If awards are the creative currency, then Labre's pockets are jangling happily. Dré's strategy and artistry have earned him judging positions at awards shows such as the DMAs, CMAs, London International and the Webbys. He is a member of the International Academy of Digital Arts & Sciences (IADAS) and is on the board of directors of the Advertising and Design Club of Canada (ADCC). He also routinely does speaking engagements at conferences, and is also known to bust out into impromptu ukulele sessions.

Lucie Lalumière (Toronto)

Lucie Lalumière is the principal of Lalumiere Media and helps organizations achieve their goals with digital media initiatives. A digital media pioneer with over 15 years of experience, Lucie has held a number of strategic positions, including VP & GM, Interactive at Corus Entertainment Television; Executive Director, New Media at Radio-Canada; and General Manager, French Services at Sympatico. An environmentalist at heart, she was also VP Digital Content & Giving (a.k.a. Bring Back the Wild) at Earth Rangers. Lucie is Vice-Chair of Interactive Ontario and sits on the OMDC IDM Industry Advisory Committee. Her prior industry involvement include serving on the

INPlay Conference Steering Committee and the board of the Bell Broadcast & New Media Fund; chairing the International Multimedia Committee of the Communauté des Télévisions Francophones; and serving as a juror for various programs and awards such as the International Digital Emmys. Lucie has an MIS degree from Université de Sherbrooke and an MBA from McGill University completed at NYU's Interactive Telecommunications Program. Over the years, she has shared numerous awards with her teams, including a prestigious Prix Italia.

Gavin McGarry (New York / Toronto)

Before founding Jumpwire Media in 2009 now with offices in New York and Toronto. Gavin worked for online video start up Joost and was the Head of Cross Platform Business Development at global television production company Endemol, working closely with the UK's largest mobile operator O2 to develop leading edge content for multiple platform release. His 15 years of experience in the global digital media content market place (Canada, UK, Japan, Africa, Europe) includes positions at major television networks (CHUM, CBC, Corus), as well as owning and operating a television production company and a boutique advertising agency, which created some of the first cross-media TV content for major networks (NBC, Discovery, CTV, Global Television). Gavin is regularly invited to speak at media industry conferences and associations, including MIPCOM, International Institute of Communications, and Harvard Business School Club of New York.

Catherine Warren (Vancouver)

Catherine Warren is President of FanTrust Entertainment Strategies, an international management consultancy for digital distribution and media production industries. A digital media veteran with 25 years of experience, Catherine leads due diligence on M&A for major game and animation companies; creates fan strategies for television franchises, such as CSI; and advises mobile leaders, including Nokia and Orange Telecom, on premium content. Working in North America, the UK, and Europe, Catherine has served as a senior manager for both publicly-traded and private media companies. She has published more than 25 titles for adults and children on science and computing and produced numerous award-winning websites and interactive broadcasts. Catherine serves on various boards, including the Bell Broadcast & New Media Fund, is the North American executive board member of the United Nation's flagship World Summit Award for digital media, and is a judge for the international Digital Emmy Awards and the Rose d'Or. Catherine has a degree in physics from Reed College and a master's from Columbia University Graduate School of Journalism.

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The Canada Media Fund (CMF) champions the creation and promotion of successful, innovative, Canadian content and software applications for current and emerging digital platforms through financial support and industry research. Created by Canada's cable and satellite distributors and the Government of Canada, the CMF aspires to connect Canadians to our creative expressions, to each other, and to the world. www.cmf-fmc.ca

